



**SPREADING
KNOWLEDGE**



PAGEPress is an International Open Access Scientific Publisher based in Pavia (Italy), which offers a platform specialized in the online-only publication of scientific journals in a variety of fields, such as medicine, biology, zoology, agriculture, and many others.

Open Access literature is free, digital, online, and exempt from most copyright restrictions. Furthermore, an **Open Access** license allows articles to be read, downloaded and remixed by anyone who needs them for his own work and research.

The Open Access approach provides the widest circulation of knowledge and contributes to spreading research results within the scientific community.

Following the Open Access concept, **PAGEPress** guarantees a high quality service in the editorial process, offering cost-effective solutions to customers, whether they be authors, libraries or scientific societies.



WHO WE ARE



UNIVERSITÀ DEGLI STUDI
DI MILANO



Associazione Italiana
di Ingegneria Agraria



Associazione per la Scienza
e le Produzioni Animali



Società Italiana
di Agronomia



Thalassaemia
International Federation



Consiglio Nazionale
delle Ricerche



Università degli Studi
di Brescia

scientific standards on all levels

In fact, **PAGEPress** journals always undergo a high-quality peer-review process, and the articles are published online as soon as they are accepted. What's more, they are also well distributed among the main online directories giving access to readers worldwide. Besides publishing our own journals (and new publications are being launched all the time) we are also managing the process by which some traditional well established journals are switching over from print to the Open Access model.

Several universities, scientific societies and study groups have already considered the advantage of this solution and have chosen **PAGEPress** to be their partner in the publication of their own scientific journals.



PAGEPress: making knowledge available worldwide

PAGEPress strives to set the highest standards of excellence in all aspects of its activities, whether this be its journal image, its style of presentation, the quality of the editorial process on every level, the transparency of its operations and procedures, its accessibility to the scientific community and the public, and its educational value.

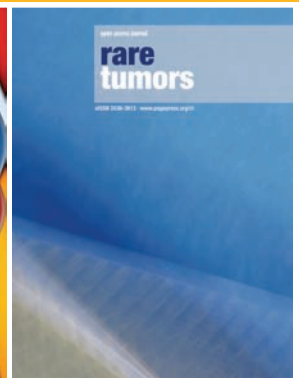
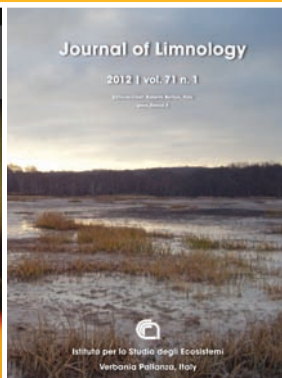
PAGEPress is committed to a fair and rigorous editorial process. The decision to accept an article for publication will be based purely on scientific quality and importance.

PAGEPress charges authors a price that reflects the actual costs of publication. However, the ability of authors to pay publication charges will never be a consideration in the decision as to whether to publish.

PAGEPress guarantees:

- complete journal distribution and accessibility
- indexing via integrated systems, such as OAI harvesting and sector-specialized indexes
- a highly-professional mother-tongue copyediting service
- structural revision
- language consultancy
- a strategic marketing service
 - online publishing opportunities
 - events (congresses, conferences and meetings)

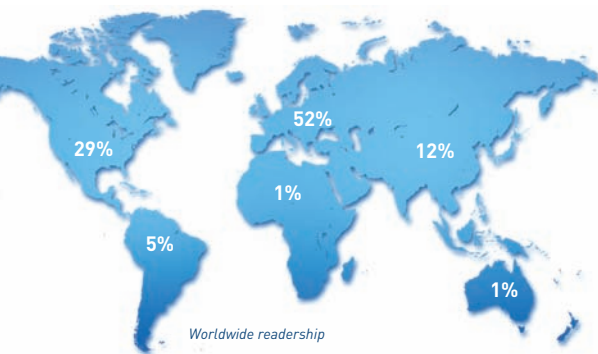
WHAT WE DO



An international readership, a specific target for your company!

- Over 50 academic journals
- A wide range of fields such as medicine, biology, agriculture, zoology
- Over 25,000 visits a month
- Over 100,000 impressions a month
- Over 30,000 registered users
- Over 56,000 sponsored newsletter e-mail addresses
- Over 67,000 articles in PDF downloaded each month

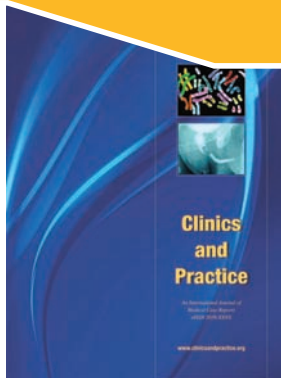
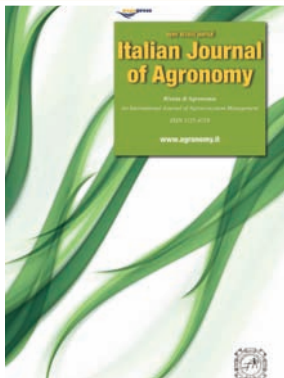
Statistics are correct for April 2012



visits and impressions

Countries	Impressions	Visits
Italy	31618	3557
United States	28229	10307
United Kingdom	4265	1427
Europe	9409	2166
Asia (India, China, Japan, South Korea)	9528	2291
America (Canada, North and South America)	4603	1134
Others	14080	3892

Statistics are correct for April 2012



advertising opportunities

PAGEPress: reach your target market!

PAGEPress is a specialist team with the experience and expertise necessary to help you find advertising and sponsorship solutions to meet your every need, capturing the attention of new customers in the most speedy and efficient way possible.

We offer a diversified range of advertising solutions which can be developed with specific target areas in mind, guaranteeing unbeatable quality and coverage of everything of interest to all those working in the scientific world.

online advertising banners

- Homepage: Top Leaderboard (512x70px) CPT € 60.00 - CPC € 0.05
- All pages: Skyscrapers (160x600px) CPT € 60.00 - CPC € 0.05
- All pages: Square button (160x160px) CPT € 60.00 - CPC € 0.05
- All pages: Footer (512x70px) CPT € 60.00 - CPC € 0.05*

e-mail marketing

PAGEPress offers a direct e-mail service over a vast range of topic areas enabling you to target potential new customers according to their professional profile, location, institution or specialized field. A newsletter is sent out twice a month to over 30,000 people registered on our database.

- Sponsored update e-mails 728x90 px standard banner € 500.00 per 1,000 e-mails
- Direct e-mails € 300.00 per 1,000 e-mails

A minimum charge of € 1,000.00 applies on all e-mail only campaigns

WHAT WE OFFER



reprints & supplements

PAGEPress has a portfolio of over 50 academic journals.

We can provide you with the most appropriate articles to be used as handouts at symposiums, specialist meetings and conferences.

Our reprint service includes:

- peer reviewed articles or reviews
- collections of articles
- a professional high quality print on acid-free paper
- prompt turnaround times
- language translation service

PAGEPress publishes a wide range of supplements on topics of particular interest.

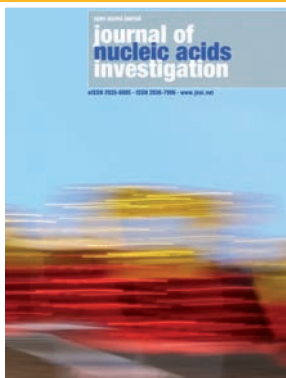
These supplements are published online but are also available in print, on CD or USB stick, and offer various sponsorship opportunities. In order to ensure that they meet our high editorial standards, all articles are subject to full peer review.

PAGEPress also offers its services to the organizers of conferences, meetings and other events in the publishing of abstract books, proceedings or full-length articles. Quality conference publications can raise an event's status in the international community, making its workings more visible while offering a record of the scientific contributions made.

If you are interested in finding out more, please contact us at

marketing@pagepress.org

* CPT, Cost Per Thousand Impressions; CPC, Cost Per Click (with click-through).
Discounts are available for multiple banners
and for campaigns that run for at least 3 months.





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